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## For Immediate Release Sinziana Velicescu : On The Periphery

### Sinziana Velicescu : On The Periphery

#### Sales Contact :

Carson Sanders  
Sales and Distribution / Co-Founder  
Carson@aint-bad.com

#### Product Details :

10.25" x 8.5", 96 pages,  
Perfect Bound  
Edition Size 500  
ISBN : 978-1-944005-14-6  
Published by : Aint-Bad  
Printed in the Netherlands



*On The Periphery* explores the aesthetic and utilitarian effect of architecture in and around the greater Los Angeles area. Minimalistic in nature and inspired by abstract expressionism and graphic design, the images represent a departure from the day to day realities of Los Angeles's cluttered landscape. The moments captured are fragments of a cityscape's lifetime that are most often overlooked by an entire population concerned solely with reaching a destination. The result is an homage to 'The City', combined with a hidden desire to escape to another place or perhaps another time.

Sinziana Velicescu is a photographer and filmmaker based in Los Angeles, California. She is a graduate of the University of Southern California with a B.A. in Comparative Literature and Film. Her photography explores human intervention with nature in landscapes that have undergone social or environmental change. Appropriating architectural vocabulary, Velicescu disrupts everyday topography via careful composition to develop an elegant and humorous narrative to tell the story of place.



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